

ABSTRACT

A display package for generally ring-shaped ponytail holders formed of:

- a. a fold-over card formed from a single elongated strip folded at the bottom to define front and rear panels joined by a neck at the bottom, each of the panels having  
5 near its top edge a through hole, the holes becoming aligned when the panels are folded to overlie each other,
- b. a wire formed as a closed loop which defines a plane, the loop having top and bottom parts, the top part lying in the neck, said bottom part situated below the neck, the plane of the loop being generally coplanar with the plane of the panels, and  
10 c. a plurality of ring-shaped ponytail holders, the wire extending through the bores of the ponytail holders such that they hang below the fold-over card, each ring-shaped ponytail holder defining a plane situated generally perpendicular to the panels.